

Messe Nagoya

Interaction for the Future
10th ANNIVERSARY MESSE NAGOYA

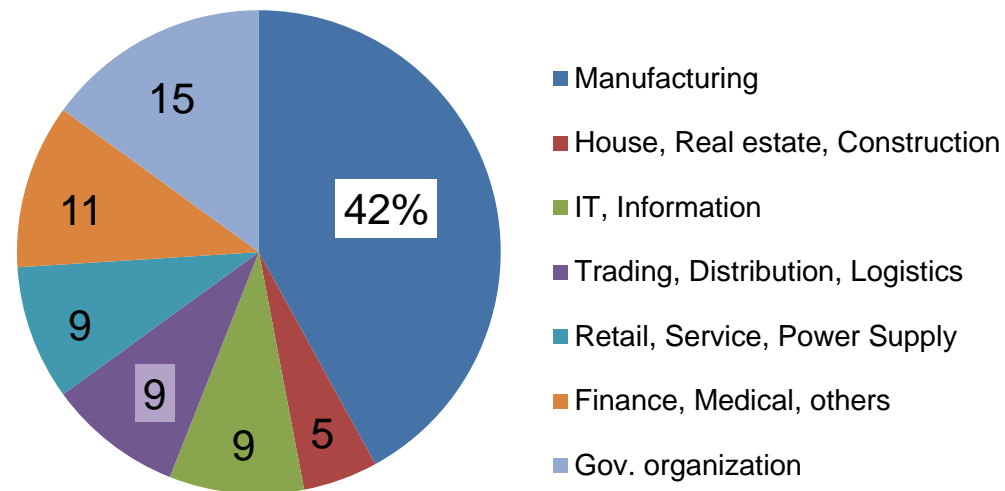
One of the Largest Cross-Industrial Trade Fairs in Japan.

EXHIBITION HIGHLIGHTS

The 10th annual MESSE NAGOYA was successfully ended with 1,346 exhibitors (companies or organizations, record-high) and 63,802 visitors. 104 foreign governments / organizations and companies from 18 overseas countries or area participated as exhibitor with the purpose and successful results of introducing their goods / services to the existing / potential customer / partners in Nagoya, the largest industrial homeland-area in Japan.

- Date : November 4th (Wed) to 7th (Sat), 2015
- Venue : Port Messe Nagoya, Nagoya-city, Aichi Prefecture, Japan
- Theme : Interaction for the future, creating new values.
- Organizer : Messe Nagoya Executive Committee
(Aichi Prefectural Government, City of Nagoya and Nagoya CCI)

Exhibitors: 1,346 companies or organizations (1,694 booths)



Exhibitors from Overseas
18 countries or area,
104 companies or organizations

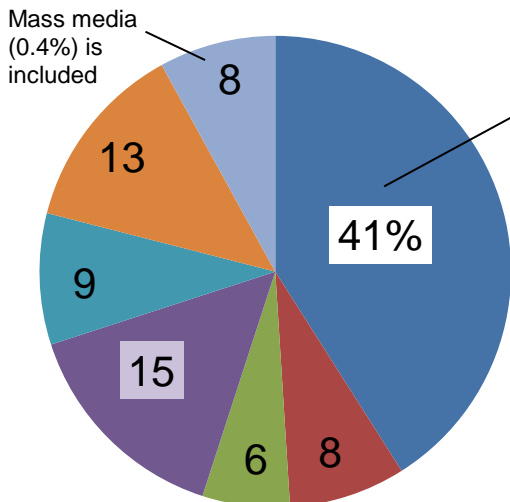
Overseas Exhibitors' country

Cambodia (5), China (5),
England (1), Finland (1),
France (7), Germany (1),
India (3), Indonesia (2),
Italy (7), Korea (32),
Philippine (1), Russia (1),
Spain (4), Sweden (1),
Taiwan (13), Thailand (10),
U.S.A.(7), Vietnam (3)

*number in parenthesis;
exhibitor(s) for each country

Visitors: 63,802 people, during 4 days to the venue

(Each color in the graph, below, indicates the same category as the graph, above.)



Category "Manufacturing (41%)" can be divided into 3 categories.

- 1)Steel, Metal, Machinery, Electrical: 15%
- 2)Automobile, Aircraft, Transport equip.:13%
- 3)Chemical, Textile, etc.: 13%

Voices from Exhibitors and Visitors

"Concrete and specific questions & requests were given from Visitors, as follows."
 "We plan to dispatch a delegation from my country to Messe Nagoya next year."
 (Commerce divisions or investment offices of East-Asian Embassies)
 -"Current sales agent in exhibitors' country has difficulty in machine maintenance. Please introduce candidates which can tackle of both sales and maintenance."
 -"To set up a resident office, please instruct required procedures and regulations."
 -"Could you advise us how we sell our commodity products in your country?"
 "We gained many requests for estimation from promising customers at our booth. We can see more visitors than other exhibitions and our purpose in this exhibition has been completely accomplished." (Asian machine-parts supplier)

Visitors during Messe Nagoya

Date	Weather	Visitors
Nov. 4 th	Fine	15,616
Nov. 5 th	Fine	17,236
Nov. 6 th	Fine	18,704
Nov. 7 th	Fine	12,246
Total	(All fine)	63,802

Events during Messe Nagoya



"Opening ceremony" (400 attendants)



"Opening Reception" on Nov. 4th



"Global Seminar"

- Held by 9 government organizations with 360 participants in total.
= Average 40 participants for one seminar
- If a government organization would be an exhibitor of Messe Nagoya, it will be able to hold this seminar, with free of charge..
- Country held "Global Seminar" Vietnam, Thailand, Indonesia, India, Spain, Russia, Italy, France, Korea. (total 9)



Mr. Mimura
Chairman
JAPAN Chamber
of Commerce and
Industry

Mr.Uchiyama
Chairman
TOYOTA
Motor Corporation

Mr. Sueur
& delegation
Member of
French
Council

Mr. Valderrama
& delegation
Los Angeles area
Chamber of
Commerce

Mr. Ohmura
Governor of
Aichi prefecture &
Mr. Cho
Honorary Chairman
TOYOTA Motor Corp.

Views & Scenes at the venue



Visit by Notables (Excerpt)



Business Seminar (Presentations by outstanding top managements)



Shinya YAMANAKA
Professor,
Director of Center for
iPS Cell Research and
Application (CiRA),
Kyoto University



Kunio HARIMOTO
Representative Director,
Chairman of the Board
TOTO LTD.



Akio MIMURA
Chairman, JAPAN Chamber
of Commerce and Industry
Senior Advisor and
Honorary Chairman,
NIPPON STEEL & SUMITOMO
METAL CORPORATION



Toshio SUZUKI
Chairman,
STUDIO GHIBLI Inc.



"Business Matching Meeting"

Pre-Arranged Business Matching Program has been implemented at the venue of Messe Nagoya, in which 527 companies entered and 830 appoints arranged. (2015 result)

MESSE NAGOYA 2016

Schedule : October 26 (Wed) to 29 (Sat), 2016

Apply for exhibition booth to messenagoya@nagoya-cci.or.jp

