

One of the Largest Cross-Industrial Trade Fairs in Japan

# MESSE NAGOYA 2012

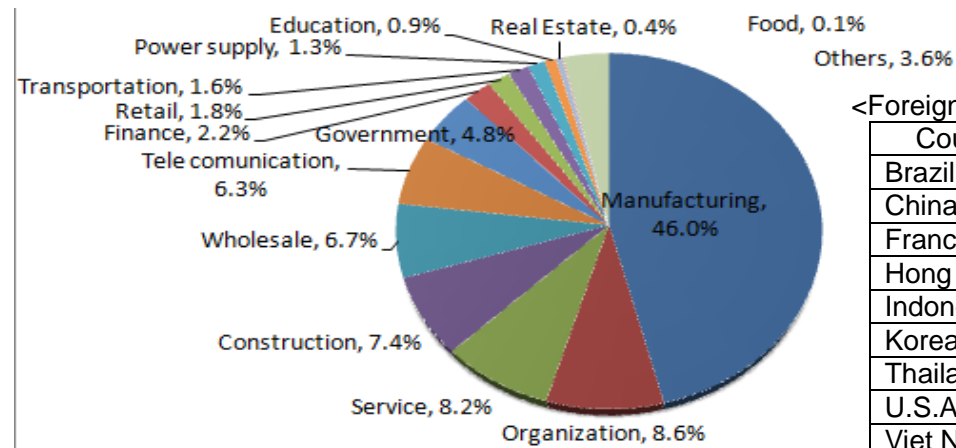
## EXHIBITION HIGHLIGHTS

The seventh annual MESSE NAGOYA was successfully ended with 672 exhibitors (record-high) and 61,398 visitors (20 % increased to 2011).

Six foreign governments/organizations and twenty eight companies from nine overseas countries/regions participated as exhibitor with the purpose and successful results of introducing their goods/services to the existing/potential customer/partners in Nagoya, the largest industrial homeland in Japan.

<b>Date</b>	<b>7(Wed) to 10 (Sat) November 2012</b>
<b>Venue</b>	<b>Port Messe Nagoya, Aichi Pref., Japan</b>
<b>Theme</b>	<b>Environment, Safety and Manufacturing</b>
<b>Organizer</b>	<b>Messe Nagoya Executive Committee (Aichi Prefectural Government, City of Nagoya, Nagoya CCI)</b>

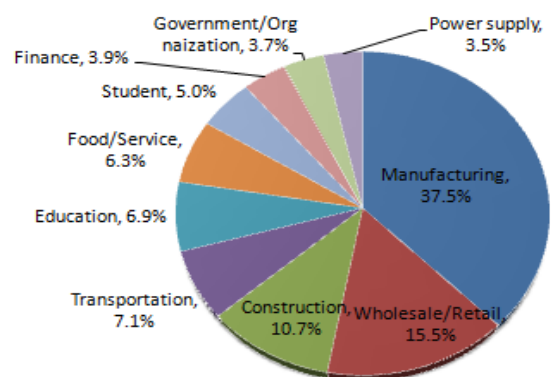
**Exhibitors: 672 companies/organizations (1,286 booths)**



**<Foreign Exhibitors>**

Country	Gov./Org.	Company
Brazil		1
China		3
France	1	2
Hong Kong	1	
Indonesia	1	2
Korea	1	11
Thailand		8
U.S.A.	1	1
Viet Nam	1	

**Visitors: 61,398 people during four days to all halls**



**<Voices from Visitors>**

"Foreign exhibitor booths and Seminar/Salon are very informative for us to consider investment to overseas" (auto parts manufacturing)

"We want more participation from overseas to Messe Nagoya for more globalization of industrial business." (machine manufacturing)



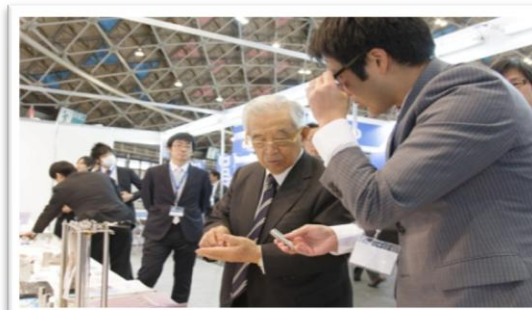
Entrance



Opening Ceremony on Nov. 7



Exhibitors Reception on Nov. 7



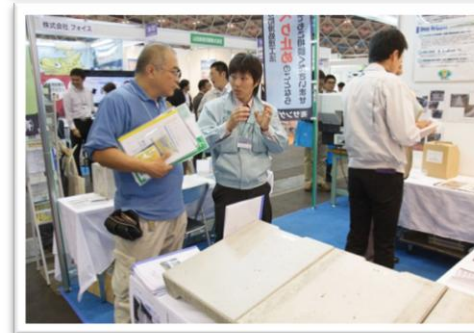
Visit by Dr. Toyoda, Honorary Chairman, Toyota Motor Corporation on Nov. 7



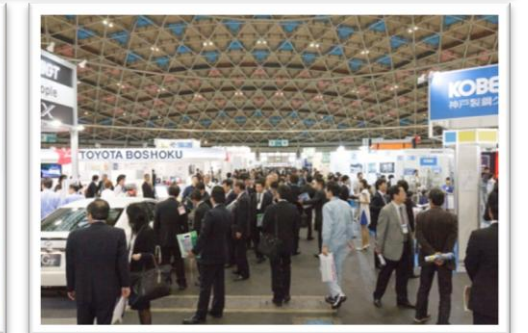
Global Seminar by foreign governments



Global Salon by various participants



**Business Seminar by Notables on Nov. 7-9**



Pre-arranged Business Matching Program  
423 companies participated  
666 appointments arranged



Mr. Omiya,  
President,  
Mitsubishi  
Heavy  
Industries



Mr. Takarabe,  
Economist



Mr. Cho,  
Chairman,  
Toyota Motor  
Corporation

**MESSE NAGOYA 2013 Schedule : November 13 (Wed) to 16 (Sat), 2013**

Exhibit Themes: Environment, Safety and Manufacturing

Please apply now for exhibition booth to [messenagoya@nagoya-cci.or.jp](mailto:messenagoya@nagoya-cci.or.jp)